



Hilton
LONDON METROPOLE

OFFICIALLY

EUROPE'S LEADING CONFERENCE HOTEL



ENGLAND'S BEST
MICE HOTEL



EUROPE'S BEST
MICE HOTEL



EUROPE'S LEADING
CONFERENCE HOTEL



BEST SUSTAINABLE
INITIATIVE



ENGLAND'S BEST
FAMILY HOTEL



CONFERENCE A &
BANQUETING TEAM
OF THE YEAR



Wembley Stadium

Luton Airport (32 miles)

Lord's Cricket Ground

London Zoo

Camden Market

Westfield

Stansted Airport (47 miles)

London Stadium

LITTLE VENICE

Hilton LONDON METROPOLE

Marylebone

Euston

HOXTON

Columbia Flower Market

BOW

London City Airport (13 miles)

Elizabeth Line

Portobello Road Market

PADDINGTON BASIN

Paddington

St. Marys

Selfridges

MAYFAIR

Carnaby Street

The British Museum

St Paul's Cathedral

The Gherkin

Excel Centre

Heathrow Airport (17 miles)

Westfield

Olympia Exhibition Hall

Kensington Palace

Science Museum

Harrods

National Gallery

Leicester Square

National Portrait Gallery

St Mary-Le-Bow

Liverpool Street

O2 Arena

Royal Botanic Gardens. Kew

Twickenham Stadium

RICHMOND PARK

Natural History Museum

Knightsbridge Station

Victoria and Albert Museum

Buckingham Palace

Westminster Abbey

Big Ben

London Eye

Borough Market

Tower Bridge

Canary Wharf

South Kensington

CHelsea

Victoria

Tate Britain

Oval Cricket Ground

The Shard

Cutty Sark

GREENWICH

GREENWICH PARK

Wimbledon Grounds

Gatwick Airport (60 miles)



WHY LONDON

LONDON NAMED BEST CITY IN THE WORLD
TO VISIT 2023 *

GLOBAL TRANSPORT LINKS WITH SIX
INTERNATIONAL AIRPORTS & LOW CARBON
RAIL LINKS TO EUROPE

CULTURAL SIGNIFICANCE, WITH FOUR UNESCO
WORLD HERITAGE SITES AND 10 ROYAL PALACES

GREAT INTERCONNECTIVITY WITH 11
UNDERGROUND LINES ACROSS THE CITY

45% OF LONDON IS OPEN GREEN SPACE
INCLUDING EIGHT ROYAL PARKS

GLOBAL HUB OF INDUSTRY



DEFINED AS A 'SMART CITY' BECAUSE OF IT'S DIGITAL CONNECTIVITY AND URBAN PLANNING, LONDON IS THE HEART OF MANY GLOBAL INDUSTRY SECTORS, INCLUDING:

MEDICINE

With **120 biopharma** companies based in the city, London has a wealth of **medical professionals**. Over 1,300 Life Sciences companies employ over 60,100 people making the city a true **Life Sciences hub**.

TECHNOLOGY

A high concentration of **global tech** companies and **top universities** make London the ideal location for tech conferences. **40%** of top tech companies are **based in London**, including **LinkedIn, Microsoft & Google**.

FINANCE

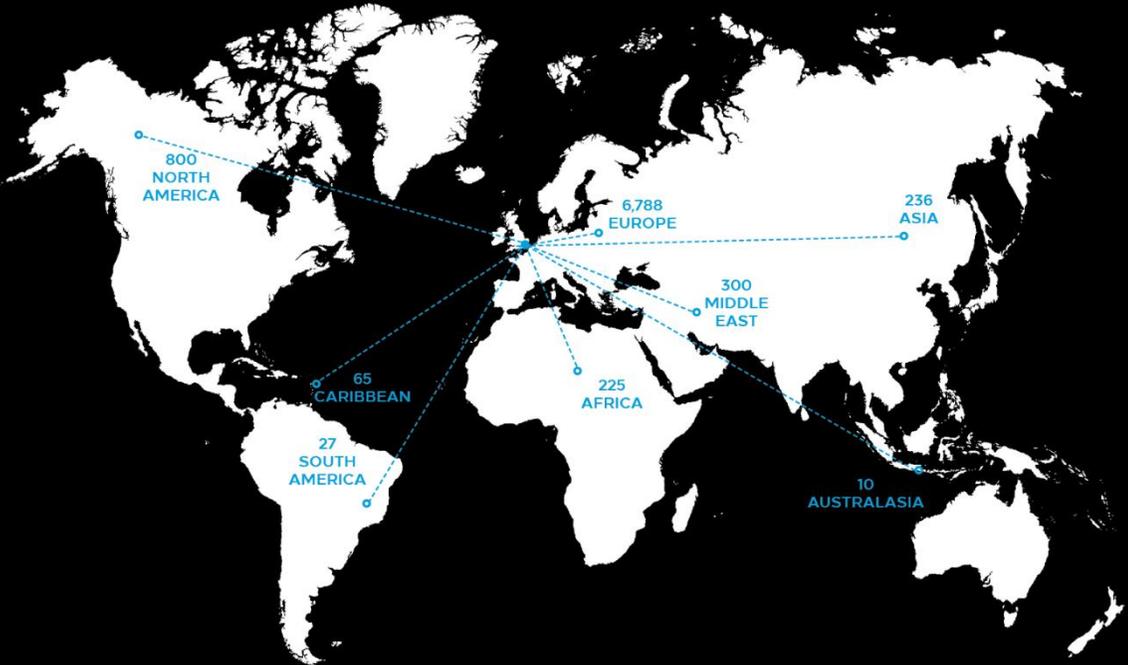
A **global epicentre** of finance, London **trades more currency than Tokyo & New York** combined. The city is home to over **250 foreign banks** and many **leading FinTech** companies have been founded in London, including **Revolut & Monzo**.

A CITY CONNECTED

FLIGHTS

London has great connections to the rest of the world via flights with six international airports. The Heathrow Express and newly added Elizabeth Line means Hilton London Metropole is only 15-25 minutes away from Heathrow Airport.

NUMBER OF WEEKLY DIRECT FLIGHTS TO LONDON



TRAINS

The Eurostar terminal at St. Pancras International has four direct routes to Europe, with 13 different destinations in France, Belgium & the Netherlands.



A NOTE FROM OUR **PARTNERS**

As London's official convention bureau, we form part of the business growth and destination agency for London, we are here to help event planners create a world-class experience for congress delegates and visitors.

London has vast experience of delivering world-class events, from major association congresses to smaller business meetings, leading exhibitions and educational events. Here in London, we celebrate innovation and aim to be the very best place in the world to create, build and research ideas.

London is one of the most inspirational and diverse capitals in the world. It offers a fitting backdrop to associations looking to combine strong delegate attendance, access to business and research communities and expert speakers who call London home.

Furthermore, with six international airports and direct flights from over 400 destinations around the globe, London is one of the best-connected cities on the planet, making it easy for delegates to travel here. The brand-new Elizabeth Line connects east to west London and offers a direct rail link from London Heathrow Airport into and across Central London.

The capital also offers something for every budget and, with a thriving and constantly evolving cultural scene, world-class restaurants, theatres, galleries and museums, this ensures visitors and conference delegates alike will have an enjoyable as well as a productive time.

We look forward to welcoming you to London!

Yours sincerely

Suzanne Singleton

Head of Associations and Citywide Bids

LONDON
CONVENTION BUREAU



- 1. Reception
- 2. Bow Bar
- 3. Admiral Suite
- 4. GMT Suite
- 5. Hoxton Lounge & Hoxton Meeting Room
- 6. Mezzanine Meeting Rooms
- 7. Executive Lounge
- 8. Executive Lounge Meeting Rooms
- 9. Executive Rooms
- 10. Tyburn Market
- 11. Hilton Guestrooms
- 12. Room 23
- 13. Concierge
- 14. Tyburn Kitchen
- 15. Gym
- 16. West Wing Foyer
- 17. West Wing Foyer Meeting Rooms
- 18. Car Park
- 19. Richmond Suite
- 20. Kensington Suite
- 21. Superior Rooms
- 22. Penthouse Suite



WEST WING

TOWER WING

EAST WING

Level 4

Upper Kensington Suite

Level 3

Kensington Suite

Level 2

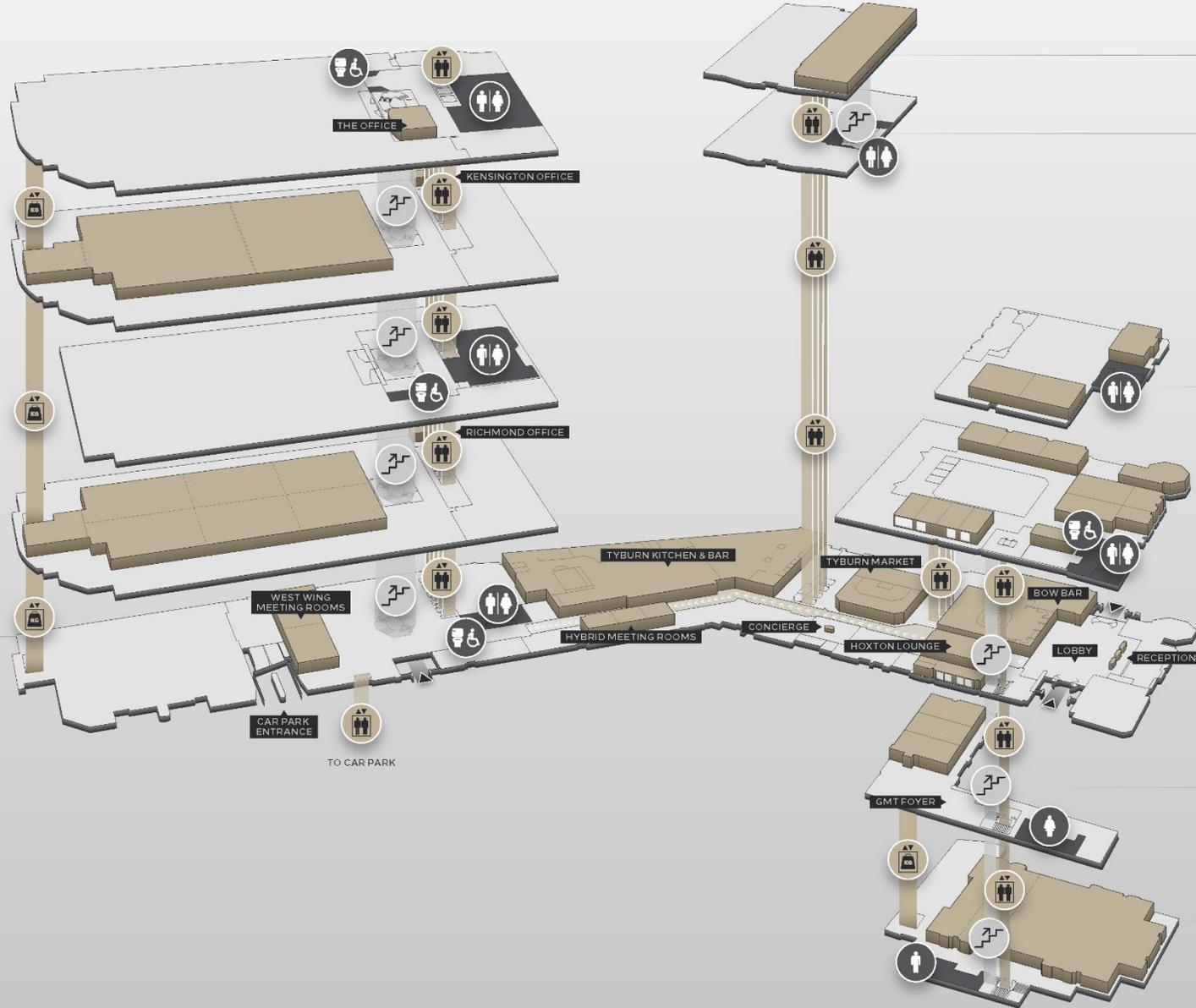
Upper Richmond Suite

Level 1

Richmond Suite

Ground Floor

West Wing Foyer
West Wing Meeting Rooms
Tyburn Kitchen & Bar
Hybrid Meeting Rooms



Level 24

Room Twenty Three

Level 23

Room Twenty Three Entrance

Level 2

Executive Lounge Meeting Rooms
Executive Lounge

Level 1

Mezzanine Meeting Rooms 1-12

Ground Floor

Hoxton Lounge & Meeting Rooms
Bow Bar
Tyburn Market
Lobby

Level -2

GMT Suite
GMT Foyer

Level -3

Admiral Suite

AWARD WINNING EVENTS

2023 WAS THE YEAR OF AWARDS, HERE'S SOME OF OUR FAVOURITES:

- Europe's Leading Conference Hotel
- Conference and Banqueting Team of the year
- Silver Award for Best Sustainable Initiative
- England's Best Family Hotel
- Europe's Best MICE Hotel
- England's Best MICE Hotel



EUROPE'S LEADING
CONFERENCE HOTEL



BEST SUSTAINABLE
INITIATIVE



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INCREDIBLE

BARS AND RESTAURANTS



DID YOU KNOW?

Our team members sport custom uniforms made from sustainable British materials and **recycled plastic bottles!** It doesn't stop there. Bow Bar garnishes its drinks with its very own microgreens, grown in the hotel. They also recycle any leftover citrus and transform it into simple syrup!



SEE ALL OUR RESTAURANTS AND BARS HERE

TRAVEL WITH PURPOSE



MEETINGS AND EVENTS SPACES



DID YOU KNOW?

By opting into the Carbon Neutral Meetings programme, we'll purchase carbon credits from ClimeCo to **offset the impact of your meeting at no extra cost.**

In 2022, we offset **nearly 40% of the hotel's total emissions** through LightStay and the Carbon Neutral Meetings initiative.



[SEE ALL OUR MEETING SPACES HERE](#)



[SEE OUR CAPACITY CHARTS HERE](#)

[TRAVEL WITH PURPOSE](#)



KENSINGTON SUITE



CAPACITY FOR 1,350 GUESTS

DEDICATED LIFTS

OWN FOYER SPACE

1,062 SQUARE METERS

TWO PARTITIONS



FLOORPLAN HERE

RICHMOND SUITE



CAPACITY FOR 1,350 GUESTS

DEDICATED LIFTS

OWN FOYER SPACE

1,062 SQUARE METERS

SIX PARTITIONS

CUSTOMISABLE LIGHTING



FLOORPLAN HERE

ADMIRAL SUITE



CAPACITY FOR 800 GUESTS

15 BREAKOUT SPACES ABOVE

**PRIVATELY LOCATED
WITHIN THE HOTEL**

724 SQUARE METERS

TWO PARTITIONS



FLOORPLAN HERE

GMT SUITE



CAPACITY FOR 200 GUESTS

OWN FOYER SPACE

225 SQUARE METERS

THREE PARTITIONS

**USED AS BREAKOUT
FOR ADMIRAL SUITE**



FLOORPLAN HERE

HOXTON LOUNGE

CAPACITY FOR 10 GUESTS

CLOSE TO THE MAIN LOBBY

EAST LONDON INSPIRED DESIGN

85 SQUARE METERS

OPPOSITE BOW BAR

 FLOORPLAN HERE



MEZZANINE MEETING ROOMS

FLEXIBLE COMBINATION OF ROOMS

12 TOTAL ROOMS ON ONE FLOOR

CAN HOST A TOTAL OF 140 GUESTS

FOYER AREA FOR COFFEE BREAKS

CLOSE TO ADMIRAL SUITE



FLOORPLAN HERE

HYBRID MEETING ROOMS

IDEAL FOR BOARD MEETINGS

THREE TOTAL ROOMS

CAPACITY FOR UP TO EIGHT GUESTS

PERMANENT A.V. SETUP

GREAT SPACE FOR EVENT ORGANISERS



ROOM 23

VIEWS OF THE LONDON SKYLINE

224 SQUARE METERS

CAPACITY FOR UP TO 150 GUESTS

EXCLUSIVE SPACE

OWN DEDICATED KITCHEN

FLOORPLAN HERE



A WORD FROM OUR **CHEF**

Hi Jessica,

Just wanted to let you know that I've heard from Sanne that your event will have some dietary restrictions. Don't worry, I will make delicious and inclusive menus that will impress every single one of your delegates/guests.

Hope to see you at a tasting soon!

A handwritten signature in white ink that reads "Paul". The signature is fluid and cursive, with a long horizontal stroke underneath the name.

Paul Bates
Executive Head Chef



THE MOST DELICIOUS CATERING



THE BEST INGREDIENTS

I've heard you're interested in an all-vegan menu. Don't worry, our event catering is developed using the best locally sourced ingredients, to create the most delicious menus that leave all our guests wanting more, vegan or not!

OUR

CONSCIOUS COLLECTIVE

Our mission is **to make exceptional guest experiences better for our planet, paving the way to more sustainable stays.** This isn't just a part of what we do.

It's the heartbeat of our hotel. **It's the way we think, the way we act, the way we work together,** the way we educate, and the way we build positive partnerships.

The Conscious Collective

At Hilton London Metropole, we deliver **sustainability** without **compromise.**

Our People

- Inclusivity is a pillar of recruitment and training
- Down's Syndrome Association partnership
- Mental health first aiders in all departments
- Our ESG committee meets monthly to push improvements for our team members, guests, local community and the environment

Our Planet

- Triple ISO certifications, for Quality, Environmental and Energy Management
- Hydroponic garnishes & agave straws
- Hope & Glory sustainable tea partner
- Fully recycled & recyclable packaging in Tyburn Market
- 100% renewable electricity across the hotel
- Sustainably sourced coffee beans
- Uniforms made out of recycled plastic bottles and sustainable british materials
- 90% of the ingredients are sourced within 100 miles of our restaurant, Tyburn Kitchen
- We calculate the carbon footprint of your meetings and offset it at no extra cost
- Reducing plastic keycards with our digital check-in
- For every umbrella rented to a guest, a tree is planted, with over 900 trees in four months
- Eliminated single-use plastic in our bedrooms

Our Communities

- Over 65,000 meals prepared & donated in partnership with The Felix Project
- We collaborate with the Marble Arch London to support our local community with donations and affirmative actions
- We host hospitality career promotion days with Springboard

OUR

STUNNING GUESTROOMS



1,100 GUESTROOMS

19 ROOM CATEGORIES

**537 TOTAL STANDARD AND
DELUXE GUESTROOMS**

**358 TOTAL SUPERIOR
GUESTROOMS**

**176 EXECUTIVE ROOMS
AND 22 SUITES**



SEE ALL OUR GUESTROOMS AND SUITES HERE

OUR

DELUXE CITY VIEW GUESTROOMS



SEE ALL OUR GUESTROOMS AND SUITES HERE

OUR

KING GUESTROOMS



SEE ALL OUR GUESTROOMS AND SUITES HERE

OUR

TWO QUEEN BED SUPERIOR



SEE ALL OUR GUESTROOMS AND SUITES HERE

OUR

KING EXECUTIVE GUESTROOMS



SEE ALL OUR GUESTROOMS AND SUITES HERE

OUR

OCTAGON SUITES



DID YOU KNOW?

100% of the electricity we use at our hotel is green - it is sourced from offshore windfarms in the United Kingdom.



[SEE ALL OUR GUESTROOMS AND SUITES HERE](#)

[TRAVEL WITH PURPOSE](#)



OUR KING SUITES



DID YOU KNOW?

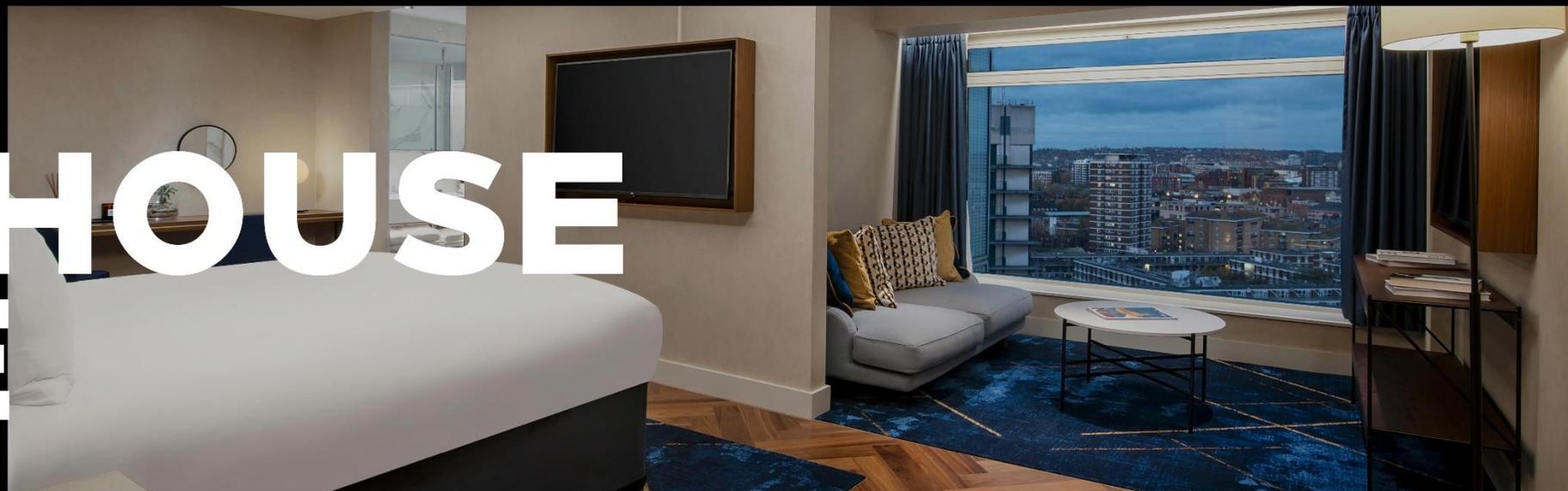
Any guest staying in one of our Executive Guestrooms or Suites has complimentary access to our stunning Executive Lounge.



SEE ALL OUR GUESTROOMS AND SUITES HERE

OUR

PENTHOUSE SUITE



DID YOU KNOW?

We have completely eliminated single-use plastics from our guestrooms. Yep. Every. Single. One.



[SEE ALL OUR GUESTROOMS AND SUITES HERE](#)

TRAVEL WITH PURPOSE



OUR

EXECUTIVE LOUNGE



NATURAL DAYLIGHT

**BOUTIQUE HOTEL WITHIN
A HOTEL FEEL**

302 SQM

**EXCLUSIVE USE FOR
EXECUTIVE GUESTROOMS
AND SUITES**



SEE MORE OF OUR EXECUTIVE LOUNGE HERE

LET'S MAKE IT

HAPPEN

Thank you so much for reaching out to us! If you have any questions, please drop me an email at XXX



Hilton

LONDON METROPOLE

The Google logo, featuring the word 'Google' in its characteristic multi-colored font.

LET'S MAKE IT

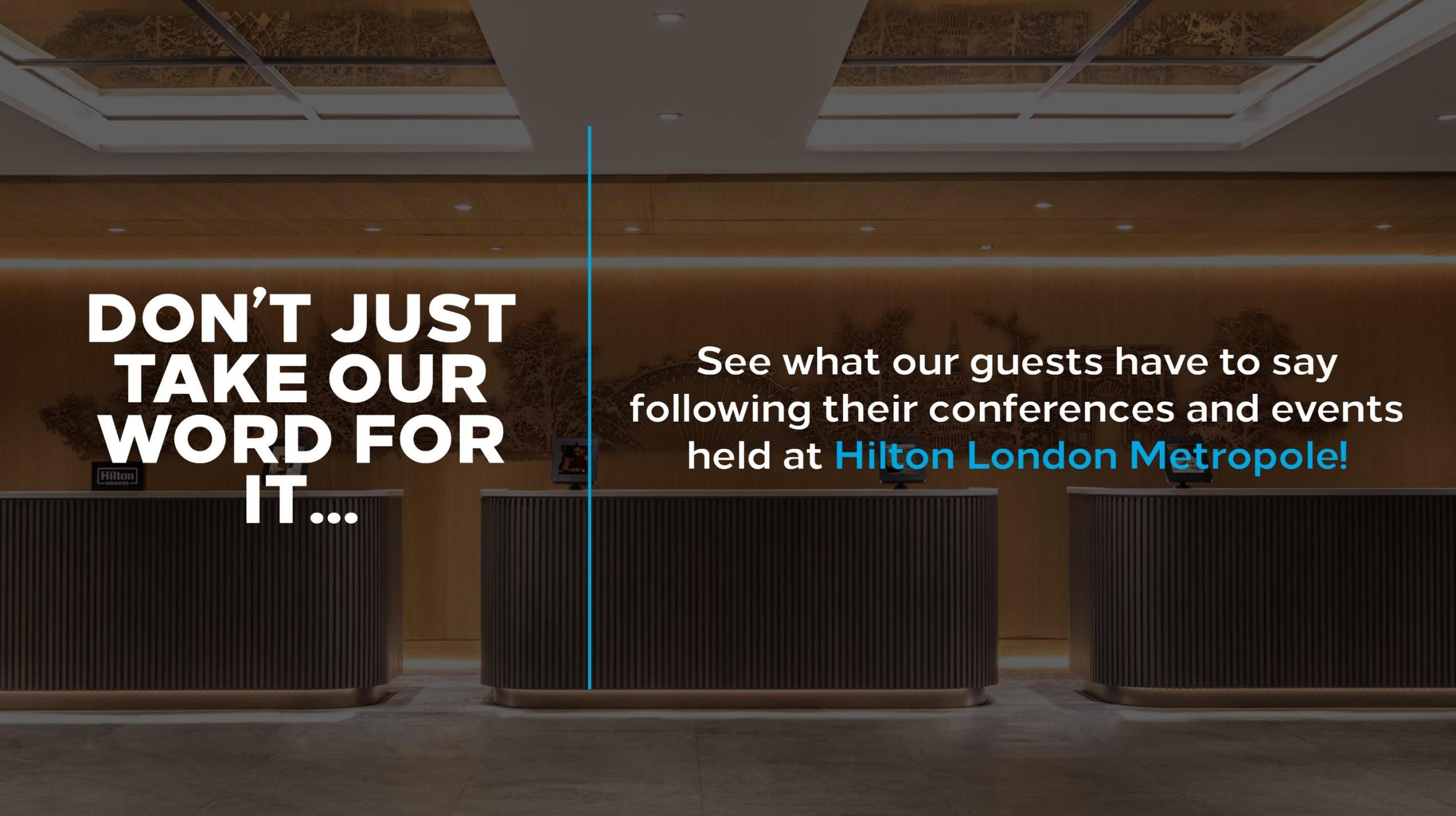
HAPPEN

Thank you so much for reaching out to us! If you have any questions, please drop me an email at XXX



Hilton

LONDON METROPOLE



**DON'T JUST
TAKE OUR
WORD FOR
IT...**

See what our guests have to say
following their conferences and events
held at [Hilton London Metropole!](#)

NOTES FROM OUR GUESTS

I could actually summarise my feedback in just one word, **Exceptional!**

From start to finish I have been **extremely impressed with everyone**, it takes a lot of people to pull off an event of that size.

This team obviously **strives for excellence**. They are a delight, always efficient, professional, and getting the job done.

Fintech Sales Kickoff, 900 pax, February 2023.

Thank you so very much to you and all of your colleagues for **a truly fantastic event**. A lot of people saying it was **the best one ever (!)** and that's not possible without all of your hard work, responsiveness and **brilliant attention to detail**.

And that dinner setup... astounding!!

Thank you, thank you, thank you!

Healthcare/Finance Annual Conference, 750 pax, December 2022.



NOTES FROM OUR GUESTS

A big **THANK YOU** to the staff at the Hilton for looking after us so well.

We were really impressed by the bedrooms, function room and facilities. Your staff were fantastic and provided everything that we needed.

Thank you so much for all of your help.

Security Sector, 150 pax, May 2023.

What a revelation!

We originally chose the hotel because of its size, we needed three General Session rooms, and 18 breakout rooms. However, we were blown away by all aspects of the hotel! **The refurbished meeting spaces are high quality**, light and modern, **the food is seriously first class**, and the **staff are amazing** - a hotel at the top of their game!

The best compliment I can give is, they are not just a good large hotel, they are a great option for any size event, **with the quality and staff to back it up!** Thanks for making our event a **huge success**.

Fintech Sector, 800 pax, May 2022.



NOTES FROM OUR GUESTS

I was delighted to see the emphasis on **sustainability** throughout the event. The hotel's dedication to minimizing environmental impact was evident - from **energy-efficient lighting systems** to the availability of **recycling bins** and the use of **sustainable materials** - these initiatives contributed to an environmentally responsible event.

I was impressed by the hotel's efforts in promoting **social responsibility**. The inclusion of local suppliers and artisans showcased the rich cultural heritage of the area but also supported the local economy. It was evident that the hotel values community engagement and strives to make a positive difference **in the lives of the people it serves**.

The commitment to governance practices was **evident in the organization of the event**. The **transparent and ethical approach** to managing operations ensured a smooth experience for all attendees. The **professionalism and integrity** demonstrated by the staff, along with their **focus on delivering exceptional service**, further exemplified the hotel's commitment to governance principles.

Overall, I was genuinely impressed by the efforts implemented by the Hilton Metropole. These initiatives not only aligned with our own values and objectives but also contributed to a more sustainable and socially conscious event experience.

I commend the hotel for its dedication to creating a positive impact and setting an example within the hospitality industry.

Pharma Sector, 800 pax, May 2023.



NOTES FROM OUR GUESTS

‘Thank you very much for a great event and a huge thank you to the fabulous team that we had the pleasure to work with. The onsite **delivery was smooth, efficient and professional**, since the pandemic this is something of a rarity to have experienced.’

Colt Team, 600 pax, January 2023.

‘Thank you to your whole team for making our event run **seamlessly** – the event was fantastic & last minute changes made without anyone knowing.’

BCD Client Forum, 26 pax, April 2023.

‘The event itself went great and we thank you for facilitating and making it happen. We were **extremely satisfied with everything** and we thank you and your team for **prompt and professional** service.’

Net Pulse Alliance, 56 pax, May 2023.



NOTES FROM OUR GUESTS

'We certainly did enjoy the event and I think the space you have is fantastic. The team were one if **the best we've worked with** so all round a really good experience.'

The Caterer - Sommelier of the Year, 70 pax, May 2023.

I just wanted to say a **big thank you** to all your team. Our changes were relentless and last minute but we still managed it. All departments including **Operations, Rooms, Events and Security were amazing**. Thank you again for your support and your whole team.'

Bajan Group, 260 pax, May 2023.

'I wanted to thank you all for your assistance with this event! We received **fantastic feedback** from the team and attendees on service, food quality and overall experience. **I truly appreciate all of your support!** Let this be the first of many more

American Meetings inc, 300 pax, May 2023.



NOTES FROM OUR GUESTS

“I am thrilled to have the opportunity to write another testimonial for German and the Operations team, who once again proved to be exceptional during our event at Hilton Metropole. Having already worked with them, I can confidently say that they have surpassed all expectations this year, demonstrating an even higher level of **professionalism and efficiency**. True to form, the team consistently responded to my queries within minutes, swiftly resolving any issues or concerns that arose. Their **promptness and efficacy** in addressing our requests made us feel not only incredibly valued and taken care of, but also instilled in us a sense of security and trust that is truly unparalleled. No matter how challenging our requests were, the team always rose to the occasion, delivering exceptional service with a genuine smile.

In conclusion, I cannot emphasize enough how grateful and impressed we were to have German Fernandez leading the Operations team at Hilton Metropole once again. The attention to detail, and exceptional service were simply unmatched. It is without hesitation that I wholeheartedly recommend Hilton London Metropole to anyone in need of top-notch event management. Thank you for making our event **a resounding success** once again.’

Biba Medical, 150 pax, May 2023.

I would like to say thank you to the Operations team! They couldn't do enough for us and the event ran **so smoothly**. They are a credit to the team!

Asphaleia Training Event, 50 pax, July 2023.



NOTES FROM OUR GUESTS

'Thank you very much for holding our event for us and I thought the space worked perfectly for our needs. The service staff were also **very attentive**, so please pass that feedback on.'

London Business School, 60 pax, July 2023.

'The extra time and energy you took to note our specific needs and organise our schedule was **extraordinary** and I would like to express my sincere thanks for everything. Your teams also added so many **memorable touches** – the room amenities were delicious and thoughtful, and we particularly appreciate your personal attention to our Bow Bar drinks and the lunch in Tyburn Kitchen. The Tyburn Kitchen lunch was especially memorable and a wonderful reflection of the work you are doing with your suppliers to create **sustainable, British menu selections**.'

F&B Brand Development, 23 pax, June 2023.

'I just wanted to drop you a note to say thank you. It went so smoothly and everyone was very **impressed with the room, refreshments and staff**. Thanks for all your hard work.'

Healthcare Central London, 130pax, July 2022.



NOTES FROM OUR GUESTS

I just wanted to say a **huge thank you** to you and your teams for all of your help and support that enabled us to stage a very successful event at Hilton London Metropole.

The hotel fitted the event that we wanted perfectly. Tyburn Kitchen was a great venue for lunch, and the food was very good.

The GMT Suite was an excellent space for the panel discussion session that we had. The Admiral Suite was perfect for the supplier partner showcase, and despite there being 200 people in the room – the room felt **spacious and airy**.

And the Bow Bar was a great place to end our event. That place has a **great vibe**.

Thanks also for your **responsiveness** to my many queries and questions and thanks again for providing the first round of drinks at the Bo Bar.

You've all been a pleasure to work with and I hope that we get the opportunity to work on a future event at your fantastic hotel.

A Leading Global Travel Management Company, 200 pax, September 2023.

