



FREEMASONS' HALL

COVENT GARDEN



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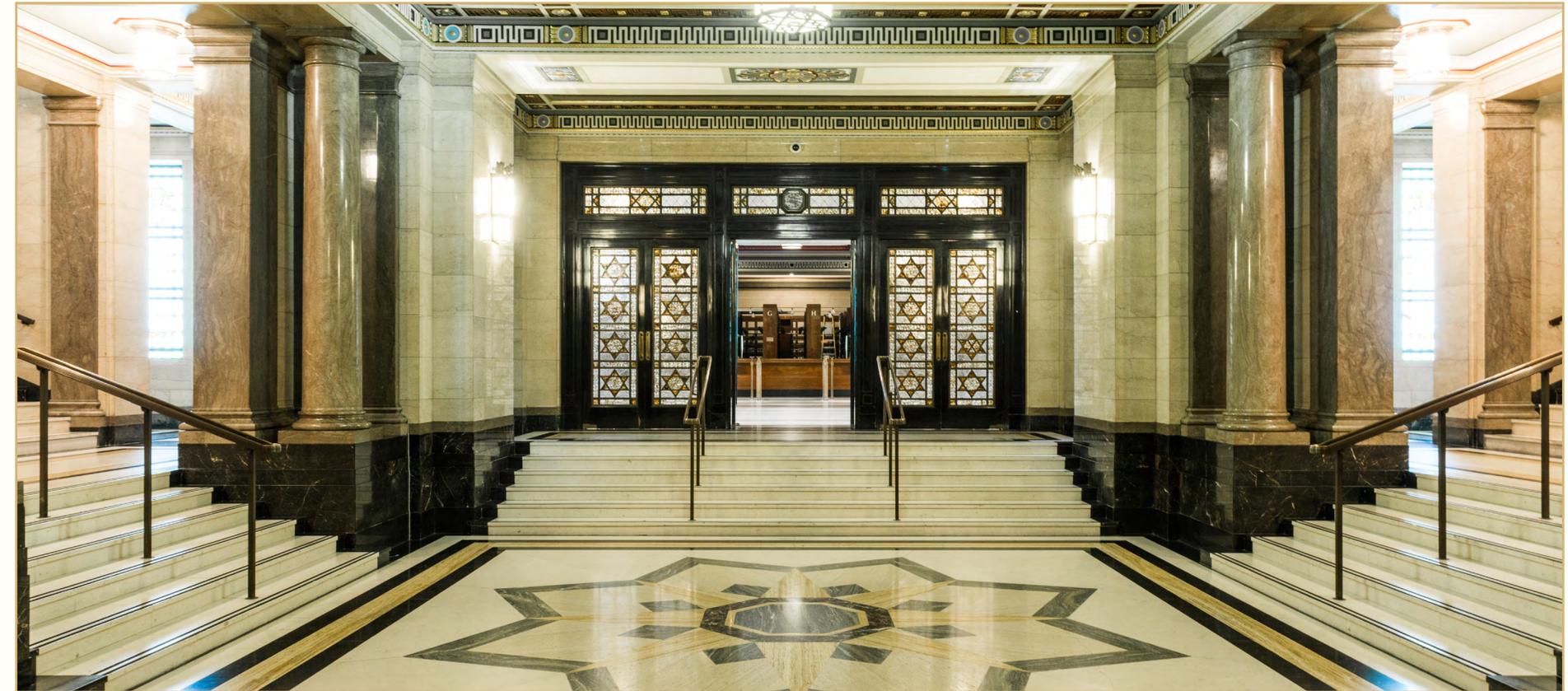
Celebrate this festive season at Freemasons' Hall.

WELCOME



Freemasons' Hall is conveniently located in Covent Garden, part of London's glittering West End. Completed in 1933 as a memorial to the Freemasons who died in the First World War, it is one of the

finest Art Deco buildings in England. This Grade II* listed venue stands on a two-acre site and has a floor area of approximately 400,000 square feet, and can accommodate up to 1,100 guests.



This iconic venue is popular for filming and frequently appears in major Hollywood blockbusters, this is the perfect backdrop for your sensational Christmas party.

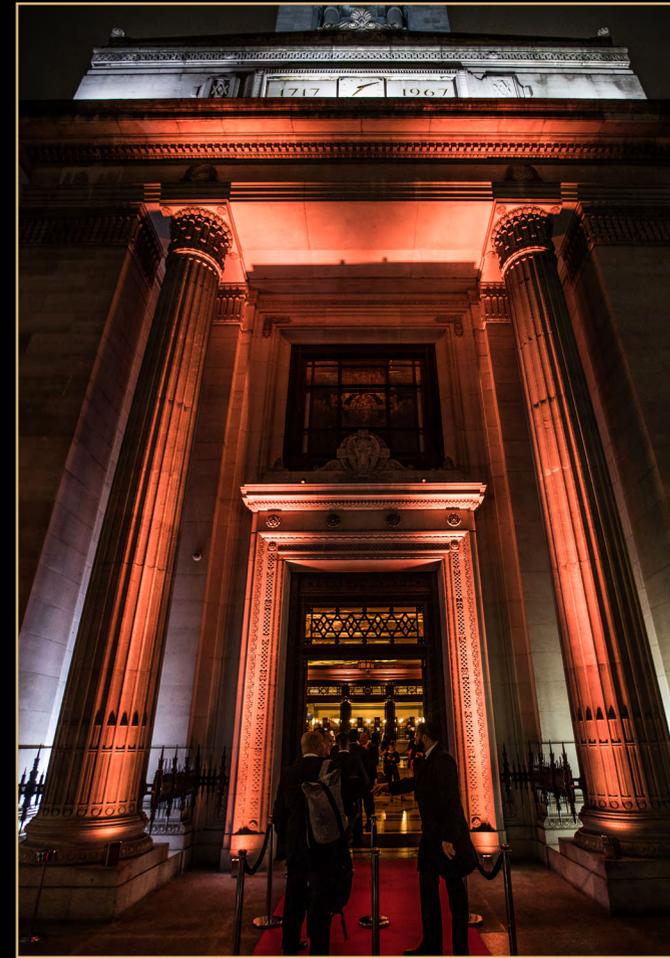


THE GRAND TEMPLE

CAPACITY:
 300 Seated
 800 Reception

This amazing Grade II* listed venue is guaranteed to impress with the sheer scale and grandeur of its setting. At this sensational festive venue, welcome your guests with a sparkling wine reception, followed by your

choice of delicious food options, and generous all-inclusive house drinks packages. Feast your senses on this stunning celebration with mixologists, 1920s theming, a secret dance floor and a talented DJ.



GRAND ENTRANCE & CLOAKROOM

Attendees of The Grand Temple Christmas parties are lucky enough to have exclusive access via the impressive main entrance, underneath the clock tower.

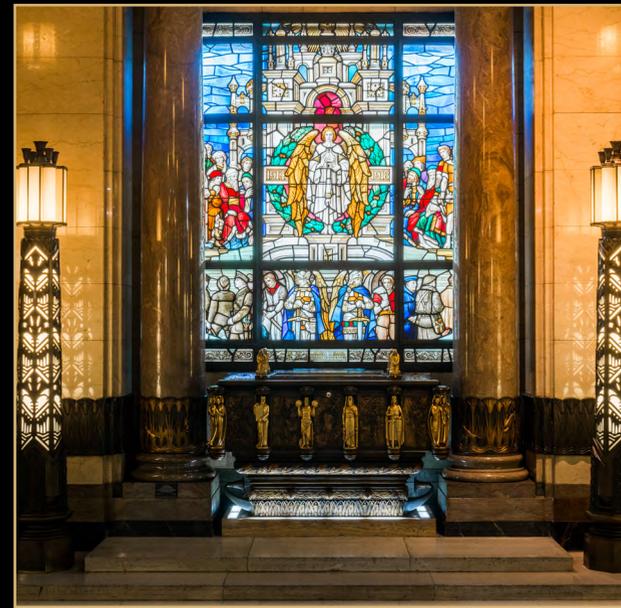
They're then able to check their coats and jackets in to the original Art Deco cloakroom, before being invited up to the main vestibule, ready for the evening to begin.





THE VESTIBULES

The Vestibules are the perfect setting for an intimate drinks reception and dinner. Surrounded by elaborate and elegant Art Deco styling that echoes the roaring twenties, the period in which Freemasons' Hall was first constructed, guests will be astonished as soon as they cross the threshold.



SECRET DANCE FLOOR



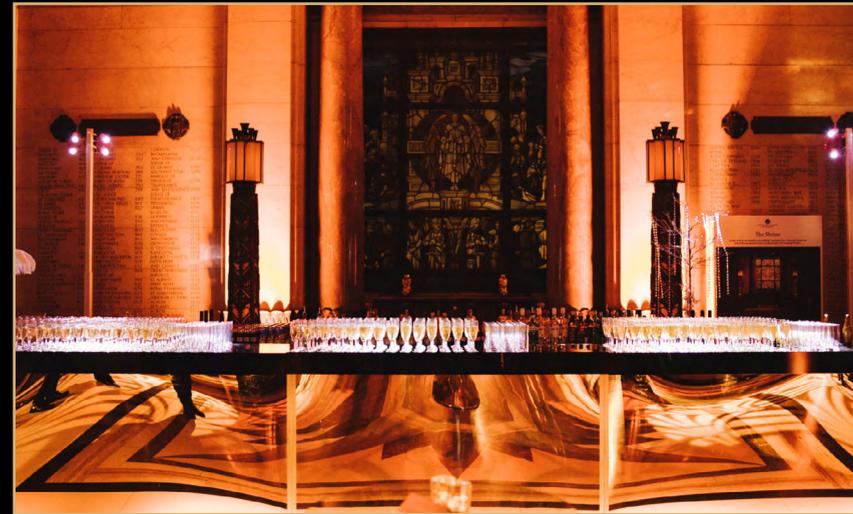
Hidden in the awe inspiring Grand Temple is the place where the party really gets started...

The entrance will be through a beautiful starlit tunnel, guests will be able to see the stage with DJ in the distance, this leads to a dramatic reveal to showcase the stunning gold inlaid lit ceiling and chequered dance floor.



The central panel of the ceiling is a representation of a traditional covering in a Freemason's Lodge - a celestial sky. Meanwhile, it is surrounded by a 15 feet cornice which is entirely mosaic and took 22 months to complete!





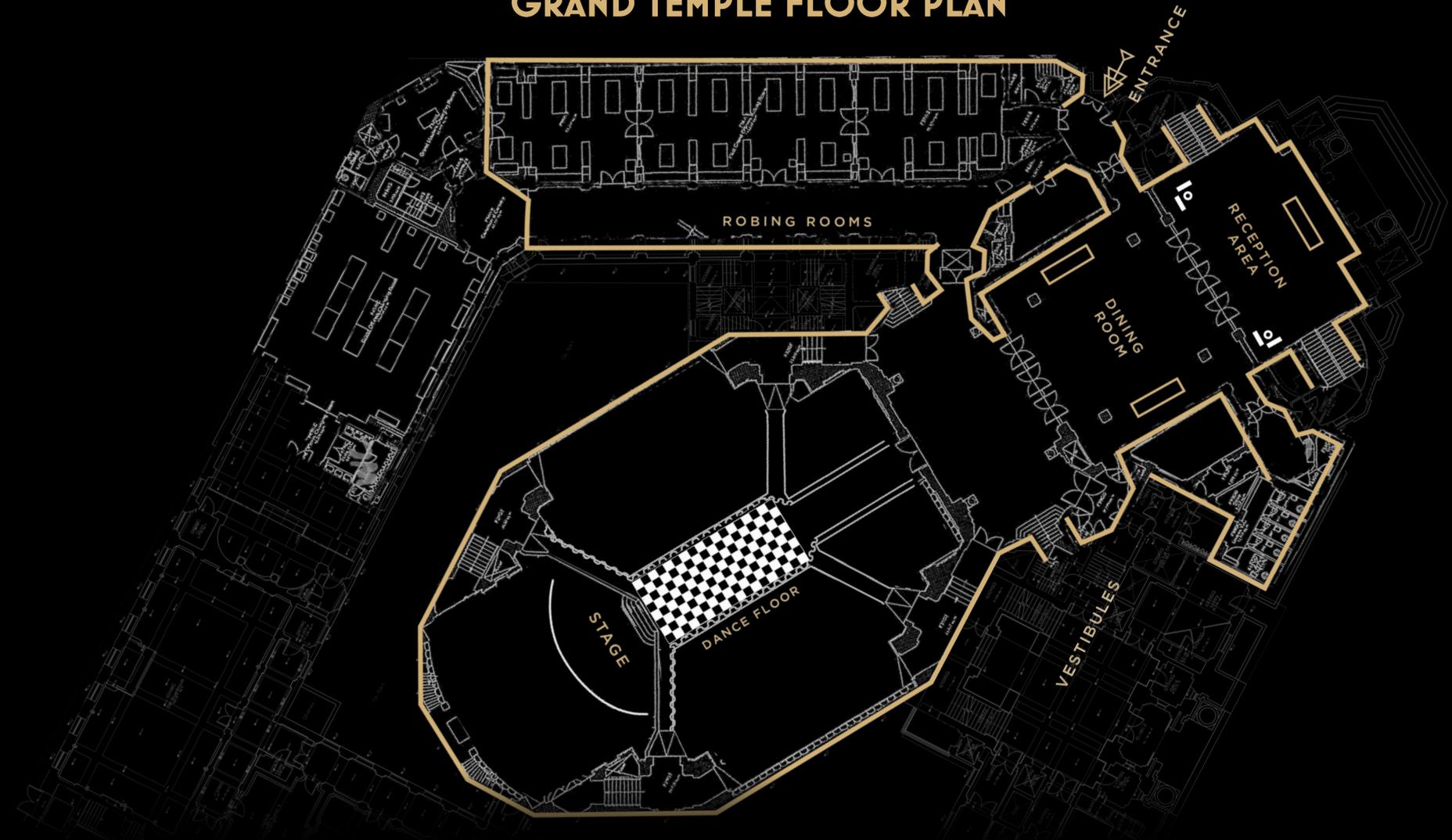
The Grand Temple is at the centre of the site but the design and use of internal courtyards is such that it has external walls on three sides, only connected by The Grand Temple Doors.

“ We were mind blown by the amazing staff on the night... you produced a fabulous event. ”
- Gentrack

Upgrade options include delicious canapés, spirit packages, magicians, and sensational entertainment acts.

Excite and impress your guests this festive period, with this sensational party at The Grand Temple at Freemasons' Hall.

THE GRAND TEMPLE FLOOR PLAN



PACKAGE INCLUSIONS

We believe in making sure your guests have the best night possible, so we have multiple upgrade options available. Speak to your Account Manager to find out how we can make your guests feel extra special.

▷ Exclusive venue hire from 18:30 - 01:00 of The Grand Temple including The Vestibules, Grand Temple, and Grand Masters Robing Rooms.

▷ Sparkling drinks reception on arrival.

▷ Cloakroom facilities.

▷ Bowl food menu including five bowls per person OR three course seated dinner by Moving Venue.

▷ Exclusive pre-event menu tasting.



▷ Unlimited house wine, house beer and soft drinks all evening or a 1/2 bottle of house wine and water per person.

▷ High specification of audio and visual, including stage (screen included in The Grand Temple only), intelligent sound and lighting package.

▷ State-of-the-art dance floor and professional DJ.

▷ Event Security & Event First Aider.

▷ Dedicated Event Manager.

CATERING

51°29'04.7"N 0°02'15.8"W

MOVING VENUE

VENUE CATERERS

Moving Venue have been impressing clients with outstanding events since 1984. Delivering delicious, seasonal and creative dishes with operational excellence, which has secured them a place on the accredited supplier list of over 50 venues, in and around London.

From gala dinners, to intimate cocktail receptions and immersive conferences, they have the catering to match your event and guarantee the food will be a talking point long after the day is finished.



All of Moving Venue's menus are carefully considered from field to fork, always with seasonal ingredients, producing bespoke, vibrant and expertly crafted catering at their extraordinary events.

They are experienced in ensuring their menus are deliverable for all events whilst ensuring innovation and creativity, using seasonal and sustainable ingredients, is always at the forefront of their creations.



UPGRADES

We believe in making sure your guests should have the best night possible. We've put together a few ideas to make them feel extra special, but the sky is the limit, speak to your dedicated Account Manager about the possibilities.

▶▶ **WELCOME HOSTS/ HOSTESSES**
PRICE TBC

▶▶ **LIVE BAND**
FROM £2,350 + VAT

Includes: 5-piece band (female lead singer, bass/saxophone, keyboard, guitar, drums) – 3 x 40 min sets

▶▶ **GOLD PAINTED CONTORTION & HAND BALANCE**
PRICE TBC

Includes: Using beauty, strength, and contortion to create a set of pure magic allowing your guests to be transported to a world of wonder & excitement (1 x 5 minute choreographed performance or 2 x 10 minute free-style sets).

▶▶ **CASINO TABLES**
PRICE TBC

Includes: Choice of roulette, blackjack and poker tables, professional croupiers for each table, delivery/ setup/collection, oversized \$100 bills for each guest and expert tuition.

Hours can be extended at £65 + VAT per table per hour.

▶▶ **CHRISTMAS TREES**
PRICE TBC

Includes: A classic tree with a light frosting and warm twinkling LED white lights. Additional decorations and available on request.



▶▶ **CHAMPAGNE DRESS**
£2,145 + VAT FOR 60 MINS

1x Performer & 1x Coordinator. Please note the client will need to provide all glassware and drinks.

▶▶ **LIVING LAMPS OR POWDER ROOM GIRLS**
2X DANCERS: GBP £2,280 + VAT
4X DANCERS: GBP £2,880 + VAT

3x 20 Min Meet & Greet Ambient set.

▶▶ **CANAPÉ TABLE**
£2,220 + VAT

2x Performers. Please note the client will need to provide the items displayed on the tables.

▶▶ **MAGICIAN**
PRICE TBC

The magician can include a special 10 minute stage spot to involve a guest of your choosing.

▶▶ **PHOTOBOOTH**
£1,300 + VAT FOR 3 HOURS
£1,650 + VAT FOR 4 HOURS

Includes: Photo pod, gold shimmer backdrop, unlimited branded prints, props and staffing.

▶▶ **EVENT PHOTOGRAPHER**
£720 + VAT FOR 3 HOURS
£880 + VAT FOR 4 HOURS
£1,430 + VAT FOR FULL EVENT

Includes: Professional photographer, editing of images, private online gallery to download and share online, optional high-res digital files.





SMART
Christmas
PARTIES



TESTIMONIALS



ABOUT US

Quality, passion and integrity drive all the brands at Smart Group, providing unforgettable experiences across events and hospitality.

No one throws a party quite like we do. We believe in providing you with the best quality parties all year round, combining the hottest venues, thrilling entertainment and innovative catering.

We're part of Smart Group, a multi award-winning collection of hospitality, catering and event management businesses at the forefront of the events industry. The range of companies in our Group enables us to offer full-service solutions from planning and logistics, through to catering and entertainment at the event, ensuring we consistently show your guests a great time at a Smart Party.



"Impressing our top UK sales performers is no easy task, but we tried something different with our end of year celebration with Smart Group and I have to say it didn't disappoint!"



"What a great event, hats off to you and your team. We will definitely be booking for next year!"



"The decor and ambience of the whole evening was wonderful. My whole party had an amazing time and have been telling our customers how amazing it was. Thank you so much."



SUSTAINABILITY

We are committed to achieving both at a local level and within communities where we can make impact, including the responsible use of local resources, the integrity of our supply chain; developing our people, the health and wellbeing of our colleagues and clients and minimising any affect that we can have on the environment.

We have pledged to reduce our carbon emissions by 5% each year, achieve a carbon neutral status by 2030 and be net zero by 2050. We will achieve this through our reduce, measure and offset policy.



ZERO LAND FILL POLICY
with full recycling services including food waste.

NHS CHARITABLE CONTRIBUTION
with over 50,000 NHS meals cooked and delivered to the frontline.



USE OF GREEN
energy solutions pledging 100% renewable by 2030.



GREEN SMARTIES TEAM
volunteer throughout the year for multiple worthwhile causes.



REDUCED DISTANCE
travel times and number of journeys through efficient scheduling.

GREEN LEVY



As part of this, Smart Christmas Parties will be adding a Green Levy charge of 50p per guest to each quote. The contribution will go towards offsetting your event's carbon emissions and donating to global causes

through B1G1, an impactful global giving movement, with different causes supported each quarter. Clients are invited to track their contribution to our impacts through our live dashboard on the Smart Group website.

Please note this is an optional levy. Should clients wish to opt-out, they're able to do so by letting the sales team know.



DID YOU KNOW?
When you attend a site visit with Smart Christmas Parties, we'll donate a clean water drinking tap to a family in need.



“ As a business, we believe that good environmental practice is also good economic practice. ”





51°29'04.7"N 0°02'15.8"W

MOVING VENUE

VENUE CATERERS

Local and seasonal sourcing goes hand in hand with reducing food miles and our collective carbon footprint. We are committed to buying products of the highest quality and as a fresh food company over 80% of the produce we source is brought in fresh. We focus on seasonality and sustainability and where possible buy food that has been produced in the UK.

Recognising food waste is a huge contributor to climate change. Moving Venue have made a pledge to reduce their food waste by 50% by 2025. We will achieve this by taking a considered approach to deliver meaningful step changes over time.



90% of our Leaf Marque assured fruit and vegetables are sourced in Britain.



Our meat is Red Tractor assured produce and 100% sourced in Britain.



Every tonne of food waste is recycled by anaerobic digestion and as an alternative to landfill, prevents approx. 1.0 tonne of CO₂ entering the atmosphere.



All our products are sourced from sustainable, certified, ethical trade or Fairtrade sources in line with the BRC Global standard.



We only use fish from sustainable stocks, promoting fish recommended by the Marine Conservation Society (MCS).

ILLUMINATE
SCIENCE MUSEUM | MOVING VENUE | WHITE LIGHT

EVOLUTION
LONDON

CONTROL ROOM A

THE GRAND TEMPLE
FREEMASONS' HALL
THE GOLDEN ERA
FREEMASONS' HALL

LANDING

FORTY TWO

THE LEADENHALL BUILDING
CITY OF LONDON

the pelligon

SMART CHRISTMAS PARTIES AT
MAGAZINE LONDON
MAGAZINE LONDON

LOOKING FOR A DIFFERENT VENUE?

Smart Christmas Parties offer exclusive hire of eight venues across the capital, spanning from Battersea to Greenwich.

The breadth of venues allows you to choose between an intimate dinner for 100 or a large party for up to 4,000 guests, and anything in between.

Get in touch with your Account Manager for further information.

HOW TO FIND US

ADDRESS

Freemasons' Hall
60 Great Queen Street
London WC2B 5AZ

PUBLIC TRANSPORT

Covent Garden Tube Station
Holborn Tube Station



SMART
Christmas
PARTIES

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